

FACULTY OF HOSPITALITY AND TOURISM SCHOOL OF HOSPITALITY OFFLINE ASSESSMENT FINAL EXAMINATION

Student ID (in Figures)	:												
Student ID (in Words)	: 												
Course Code & Name Semester & Year Lecturer/Examiner Duration	: J	FBS113 January Mixon 3 Hours	y – Ap G Kum	ril 202	20	EVER#	AGE C	OST (CONT	ΓROL			

INSTRUCTONS TO CANDIDATES

1. This question paper consists of 2 parts:

PART B (30 marks) : Short Answer Questions. Please answer in Word Document and kindly

write your student id number in each papers. Please save the file in PDF Format and to be emailed to CN Email @kg105 or Berjaya Email

kumaran@berjaya.edu.my within 3 hours.

2. Candidates are not allowed to bring any unauthorized materials except writing equipment into the Examination Hall. Electronic dictionaries are strictly prohibited.

WARNING: The University Examination Board (UEB) of BERJAYA University College regards cheating as a most serious offence and will not hesitate to mete out the appropriate punitive actions according to the severity of the offence committed, and in accordance with the clauses stipulated in the Students' Handbook, up to and including expulsion from BERJAYA University College.

Total Number of pages = 3 (Including the cover page)

Part B
Short Answer Question
Question 1
Complete the menu engineering worksheet given.

(37 marks)

(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(L)	(P)	(R)	(S)		
Menu Item Name	Number Sold (MM)	Menu Mix (%)	Item Food Cost	Item Selling Price	Item CM	Menu Costs	Menu Revenues	Menu CM	CM Category	MM% Category	Menu Item Classification		
Chicken Maryland	150		5.21	10.20									
Beef Rossini	420		9.50	11.50									
Grilled Cod Fish	260		8.95	13.50									
Seafood Platter	170		5.56	7.40									
	N				<u>I</u>	1	J	М					
Column Total													
Additional Comp	utations			Formula									

- 2. Identify **FOUR (4)** major categories of expenses for a food and beverage establishment. (10marks)
- 3. Explain FOUR (4) types of Subjective Pricing Method

(8 marks)

4. Discuss **FIVE (5)** factors that should be considered before planning the menu.

(15 marks)